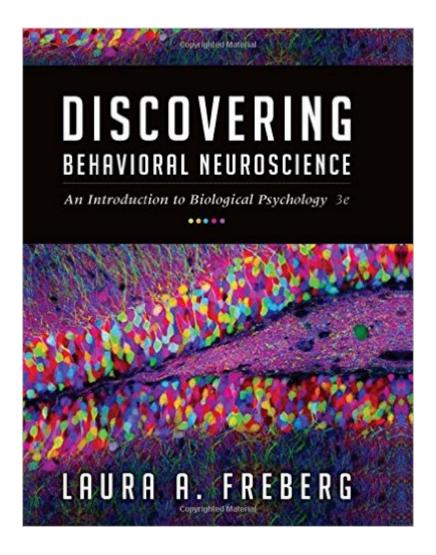
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Discovering Behavioral Neuroscience: An Introduction To Biological Psychology





Synopsis

DISCOVERING BEHAVIORAL NEUROSCIENCE: AN INTRODUCTION TO BIOLOGICAL PSYCHOLOGY, 3rd Edition is written to appeal to a broad range of readers interested in a college-level introduction to biological or physiological psychology. Whether readers have a strong science background or are novices who feel intimidated at the prospect of the subject matter, this book's clear writing, high-interest examples, learning aids, and numerous illustrations will keep them interested and engaged. The book includes classic concepts, current topics, and cutting-edge research to provide readers with a foundational understanding of the structure and function of the nervous system and its relationship to both typical and disordered human behavior.

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Customer Reviews

This textbook is extremely well designed and well written. There are tons of excellent illustrations and study helps like vocabulary definitions when the term appears in the text, learning objectives, chapter outlines, interim summaries, lists of summary points, review questions, thought questions, and lists of key terms. In addition it addresses scientific and ethical issues that are contemporary and of interest to most people who would take a course about the brain. I'm a technical writer, reading specialist, and a college professor that teaches how to read a textbook. The only issue I have is that it's the text for a course at the community college level primarily, and I doubt that the students will understand everything. I have a masters degree in Reading and Language, post masters courses in adult learners, and have taught a course about the brain, and I find the reading

tough going.

Arrived fast and in perfect condition. Good read, well written

Great item, great shipping.

Very enlightening read.

good book:)

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